

# POLQUANT

## Privacy Policy

Last updated: 10.02.2026

PolQuant (“we”, “our”, “us”) is committed to protecting your privacy and processing personal data in a transparent and lawful manner. This Privacy Policy explains how we collect, use, and protect personal data when you visit our website (the “Website”).

### 1. Data Controller

The data controller responsible for processing your personal data is:

#### PolQuant Research

ul. Piekary 7, 61-823

Poznań, Poland

[contact@polquant.com](mailto:contact@polquant.com)

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### 2. Personal Data We Collect

We may collect and process the following categories of personal data:

- **Contact information** (e.g. name, email address), when you voluntarily provide it via contact forms or newsletter sign-ups
- **Technical data**, including IP address, browser type, device information, and usage data
- **Marketing and analytics data**, collected via cookies and similar technologies

We do not intentionally collect sensitive personal data.

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### 3. Purposes and Legal Basis for Processing

We process personal data for the following purposes:

- To operate, maintain, and improve the Website
- To respond to inquiries and communications
- To distribute research publications or newsletters, where you have opted in
- To analyze Website usage and improve content and user experience
- To comply with legal and regulatory obligations

Processing is based on one or more of the following legal grounds under the GDPR:

- your consent
  - our legitimate interests
  - compliance with legal obligations
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### 4. Cookies and Tracking Technologies

The Website uses cookies and similar technologies for analytics and marketing purposes.

These may include:

- **Analytics cookies** (to understand how visitors use the Website)
- **Marketing pixels**, such as Meta (Facebook/Instagram), LinkedIn, or X (Twitter), used to measure content reach and engagement

You may manage or withdraw your consent to cookies at any time through the cookie settings available on the Website. Non-essential cookies are used only where permitted by applicable law.

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### 5. Data Sharing

We do not sell personal data.

Personal data may be shared only with:

- service providers supporting Website operations (e.g. hosting, analytics, email delivery),
- professional advisors where necessary, or
- public authorities where required by law.

All third parties are required to process data in accordance with applicable data protection laws.

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## **6. International Data Transfers**

Where personal data is transferred outside the European Economic Area, appropriate safeguards are applied in accordance with GDPR requirements.

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## **7. Data Retention**

Personal data is retained only for as long as necessary to fulfill the purposes for which it was collected, unless a longer retention period is required or permitted by law.

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## **8. Your Rights**

Under the GDPR, you have the right to:

- access your personal data
- request correction or deletion
- restrict or object to processing
- withdraw consent at any time (where applicable)
- lodge a complaint with a supervisory authority

Requests may be submitted using the contact details above.

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## **9. Security**

We implement appropriate technical and organizational measures to protect personal data against unauthorized access, loss, or misuse. However, no method of transmission over the internet is entirely secure.

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## **10. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page and will become effective upon publication.

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## **Cookie Notice**

The Website uses cookies to ensure proper functionality, analyze usage, and support research dissemination and outreach. You may control cookie preferences through your browser settings or the cookie management tool provided on the Website.